IN THE MATTER OF THE SECURITIES ACT, S.N.B. 2004, c. S-5.5

AND IN THE MATTER OF

VILLABAR REAL ESTATE INC.,
ST. CLAIR RESEARCH ASSOCIATES INC.,
RONALD A. MEDOFF and MAYER HOFFER

(Respondents)

ORDER

WHEREAS on 29 October 2010, Staff of the New Brunswick Securities Commission (the "Commission") issued a Notice of Hearing in respect of George Wayne Mallett (a.k.a. "Wayne Mallett"), Villabar Real Estate Inc., Ronald A. Medoff, St. Clair Research Associates Inc. and Mayer Hoffer; and

WHEREAS the Respondents Villabar Real Estate Inc., Ronald A. Medoff, St. Clair Research Associates Inc. and Mayer Hoffer entered into a Settlement Agreement dated 4 July 2011 (the "Agreement") in which they agreed to a proposed settlement of violations of New Brunswick securities law, subject to the approval of the Commission; and

WHEREAS upon reviewing the said Agreement and the Agreed Statement of Facts therein; and

WHEREAS the Commission is of the opinion that it is in the public interest to make this Order.

NOW THEREFORE IT ORDERED that:

- (a) pursuant to section 186(1) of the *Securities Act*, the respondent Villabar Real Estate Inc. shall pay an administrative penalty in the amount of twenty thousand dollars (\$20,000.00);
- (b) pursuant to section 186(1) of the *Securities Act*, the respondent Ronald A. Medoff shall pay an administrative penalty in the amount of fifteen thousand dollars (\$15,000.00);
- (c) pursuant to section 186(1) of the *Securities Act*, the respondent St. Clair Research Associates Inc. shall pay an administrative penalty in the amount of ten thousand dollars (\$10,000.00);
- (d) pursuant to section 186(1) of the Securities Act, the respondent Mayer

Hoffer shall pay an administrative penalty in the amount of five thousand dollars (\$5,000.00); and

(e) pursuant to sections 185(1) and 185(2) of the *Securities Act*, the Respondents Villabar Real Estate Inc., Ronald A. Medoff, St. Clair Research Associates Inc. and Mayer Hoffer shall together pay costs in the total amount of five thousand dollars (\$5,000.00).

DATED at the City of Saint John this 18th day of August, 2011.

Original signed by:
Anne La Forest, Panel Chair
Original signed by:
Guy G. Couturier, Panel Member
Original signed by:
Céline Trifts, Panel Member

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